DAK 72-B

DAK ENTERPRISES

MAGNETIC PRODUCTS DIVISION

BUY DIRECT FROM THE MANUFACTURER

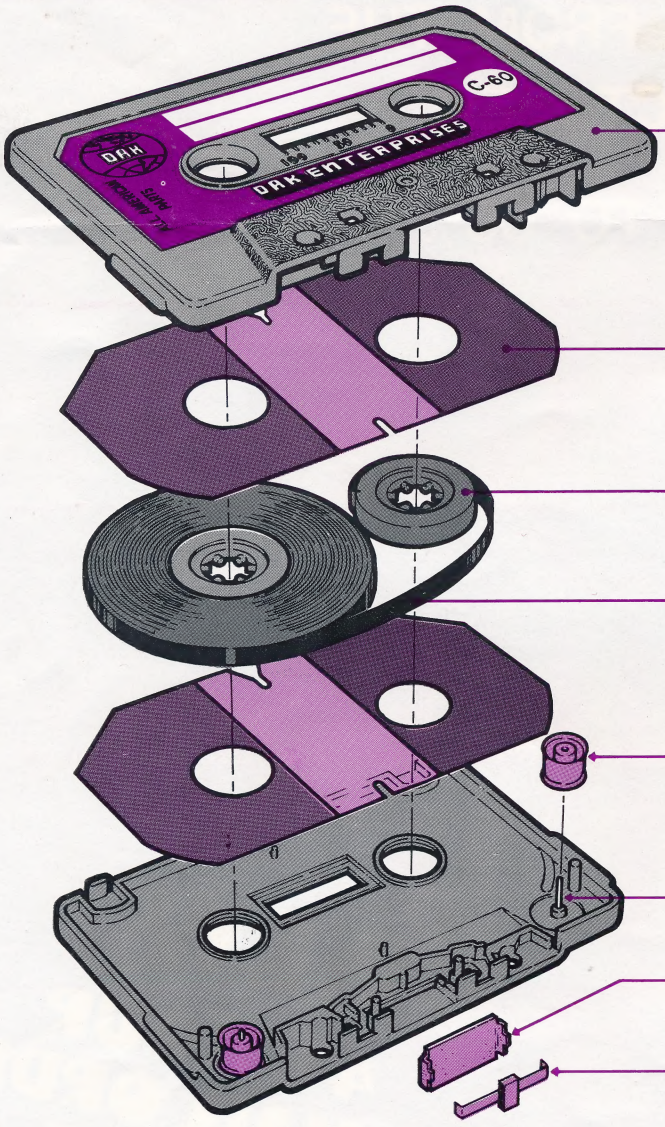
SAVE UP TO 65%

NEW

48 HOUR MAIL ORDER SERVICE

CHECK LIST FOR CHOOSING CASSETTES

FINEST CASSETTE	DAK	AMPEX	BASF	MEDIUM PRICE	CHEAPY
1. Rolling double flanged guide	X	X	X	Straight rollers	Nothing
2. Stainless steel pin	X	X	X	Plastic pin	Post
3. Heavy mu-metal hum shield	X	X	X	Tin shield	No shield
4. Beryllium copper pressure pad spring	X	X	X	X	Sponge
5. Graphite lubricated polyester gasket	X	X	X	X	Wax paper
6. Precision self-lubricating hubs and clips	X	X	X	Standard plastic	Std. plastic
7. Precision high heat housing	X	X	X	Standard plastic	Std. plastic
8. Silicone lubricated oxide and finest polyester	X	X	X	?	?
Plastic Box					



7. High heat precision housing performs at up to 160 degrees.

5. Graphite lubricated polyester shield gasket, gives low friction tape movement in any climate condition.

6. Precision self-lubricating hubs and clips reduce friction and give smooth tape rap.

8. Three fine polyester tapes to choose from.

1. All DAK cassettes use double flanged self-lubricating idler rollers to insure proper tape alignment and low friction.

2. All DAK cassettes use a steel pin for smooth low friction tape movement.

3. Heavy mu-metal shield insures low hiss level due to stray magnetic fields.

4. Beryllium copper pressure pad spring permits optimum pressure for head to tape contact.

FIRST QUALITY
DAK STANDARD OUTPUT

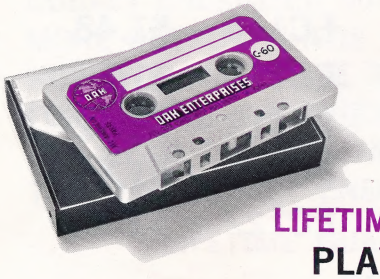
DAK standard output cassettes employ only the highest quality mechanical parts as described at left. The tape is gamma ferric silicone lubricated oxide using polyester of the finest quality, recommended for all general music, duplicator and educational needs.

LIFETIME GUARANTEE — PLASTIC CONTAINERS

Made in U.S.A.	PLAYING TIME	VALUE	1-48 Units	49-143 Units	144 + Units
C30	30 MIN.	$ .99	$ .48	$ .45	$ .44
C60	60 MIN.	$1.29	$ .55	$ .52	$ .51
C90	90 MIN.	$1.89	$ .79	$ .76	$ .74
C120	120 MIN.	$2.49	$ .99	$ .96	$ .94

Electromagnetic Properties	C30	C60	C90	C120
Sensitivity at 500 Hz	+1.5db	+1.5db	+1.0db	0db
Sensitivity at 5 kHz	+1.5db	+1.5db	+2.0db	+1db
Uniformity at 5 kHz within a Cassette	±0.5db	±0.5db	±0.5db	±0.5db
Uniformity at 5 kHz Cassette-to-Cassette	±1.0db	±1.0db	±1.0db	±1.0db
Distortion at 1 kHz (%)	2	2	2	3
Signal/Noise Full Width	—57db	—57db	—56db	—55db

LOW NOISE HIGH OUTPUT
CALENDERED FORMULATION



DAK low noise high output cassettes employ only the highest quality mechanical parts as described at left. The tape is the finest low noise, fine particle dispersion and higher density; capable of response in excess of 20,000 cps. Especially recommended where signal-to-noise ratio and frequency response are extremely critical. Heavy duty binder.

LIFETIME GUARANTEE — HARD PHILIPS DELUXE CRYSTAL TYPE BOX

Made in U.S.A.	PLAYING TIME	VALUE	1-48 Units	49-143 Units	144 + Units
LNC30	30 MIN.	$1.84	$ .63	$ .60	$ .59
LNC60	60 MIN.	$2.15	$ .75	$ .72	$ .71
LNC90	90 MIN.	$3.20	$1.04	$1.01	$ .99

FREQUENCY RESPONSE	1 KC	2 KC	4 KC	8 KC	12 KC	14 KC
C30	0db	0db	+0.3db	+1.5db	+2.1db	+2db
C60	0db	+0.5db	+1.2db	+2.6db	+2.7db	+1.5db
C90	0db	+0.2db	+1db	+2.3db	+2.4db	+2.5db

LOW NOISE
EDUCATIONAL CASSETTES

Two unattached labels supplied with each cassette

DAK educational cassettes are designed for the educator and duplicator. They employ the same fine mechanical design as all DAK cassettes, steel pin, rolling guides, beryllium copper pressure pad spring, and lubricated polyester shields.

ADDED FEATURES OF THE EDUCATIONAL CASSETTE:

1. Screw cassette that may be opened for editing.
2. Self adhesive labels shipped unattached for easy typing.
3. Deluxe Norelco hard style library box.
4. Cassettes supplied in two minute increments.

EC2 – $.50	EC34 – $.74	EC66 – $1.06	EC98 – $1.32
EC4 – $.50	EC36 – $.76	EC68 – $1.08	EC100 – $1.34
EC6 – $.50	EC38 – $.78	EC70 – $1.10	EC102 – $1.36
EC8 – $.50	EC40 – $.80	EC72 – $1.12	EC104 – $1.38
EC10 – $.50	EC42 – $.82	EC74 – $1.12	EC106 – $1.40
EC12 – $.52	EC44 – $.84	EC76 – $1.12	EC108 – $1.42
EC14 – $.54	EC46 – $.86	EC78 – $1.12	EC110 – $1.44
EC16 – $.56	EC48 – $.88	EC80 – $1.14	EC112 – $1.46
EC18 – $.58	EC50 – $.90	EC82 – $1.16	EC114 – $1.48
EC20 – $.60	EC52 – $.92	EC84 – $1.18	EC116 – $1.50
EC22 – $.62	EC54 – $.94	EC86 – $1.20	EC118 – $1.52
EC24 – $.64	EC56 – $.96	EC88 – $1.22	EC120 – $1.54
EC26 – $.66	EC58 – $.98	EC90 – $1.24	EC122 – $1.56
EC28 – $.68	EC60 – $1.00	EC92 – $1.26	
EC30 – $.70	EC62 – $1.02	EC94 – $1.28	
EC32 – $.72	EC64 – $1.04	EC96 – $1.30	

Number designation refers to total playing time. Example: EC2 = two playing minutes . . . one minute per side.

50 to 199 – 10% Discount
200 or more – 15% Discount

COBALT ENERGIZED
ULTRA HIGH FREQUENCY TAPE

NEW FROM DAK!

THE CASSETTE OF THE FUTURE THAT MAKES CHROMIUM DIOXIDE UNNECESSARY. DAK COBALT ENERGIZED MAGNETIC TAPE CASSETTES PROVIDE APPROXIMATELY 3 TO 5 DB MORE OUTPUT WHERE IT COUNTS, AT THE HIGH END OF THE HUMAN HEARING RANGE. NOW YOU CAN HAVE THE REALISM YOU'VE BEEN LOOKING FOR WITHOUT THE NEED FOR SPECIAL SWITCHES THAT ARE REQUIRED FOR CHROMIUM DIOXIDE TAPE. NOW YOU CAN HEAR THE BRILLIANT SOUND OF CRASHING CYMBALS FOR THE FIRST TIME, WITH THE DAK COBALT ENERGIZED PRECISION MAGNETIC TAPE CASSETTE.

LIFETIME GUARANTEE — HARD PHILIPS DELUXE CRYSTAL TYPE BOX

STOCK #	PLAYING TIME	RETAIL VALUE	1-48	49-143	144 +
HEC 40	40 MIN.	$2.15	$1.15	$1.08	$1.00
HEC 60	60 MIN.	$2.50	$1.35	$1.30	$1.25
HEC 90	90 MIN.	$3.75	$1.78	$1.68	$1.58
HEC 120	120 MIN.	$4.75	$2.65	$2.55	$2.45

STANDARD OUTPUT DAK PRECISION MAGNETIC TAPE

NOW YOU CAN BUY PROFESSIONAL MASTERING TAPE FROM DAK AT TREMENDOUS SAVINGS. THIS TAPE RECOMMENDED FOR ALL GENERAL RECORDING NEEDS. TAPE IS FIRST QUALITY SILICONE LUBRICATED, SPLICE FREE, AND ALL IS SOLD ON AN UNCONDITIONAL MONEY BACK GUARANTEE.

DAK PRECISION STANDARD TAPE IS NOW AVAILABLE IN ½", 1", AND 2" CONFIGURATIONS FOR PROFESSIONAL MASTERING.

1½ MIL PRECISION ACETATE

See Page 7 for individual box selection.

Standard output for all general voice and music recording. Silicone lubricated and splice free.

STOCK #	REEL	LENGTH	VALUE	1-9	10-23	24-49	50-99	100+
0001-05B	5"	600'	$2.25	$0.60	$0.55	$0.50	$0.45	$0.40
0001-07B	7"	1200'	$3.50	$0.86	$0.80	$0.76	$0.72	$0.65
0001-10B	10"	2400'	$7.60	$3.22	$3.10	$3.02	$2.94	$2.80

1½ MIL PRECISION POLYESTER

See Page 7 for individual box selection.

Standard output for all general voice and music recording. Silicone lubricated and splice free.

STOCK #	REEL	LENGTH	VALUE	1-9	10-23	24-49	50-99	100+
1200-05B	5"	600'	$ 2.65	$0.65	$0.60	$0.55	$0.50	$0.45
1200-07B	7"	1200'	$ 4.25	$1.25	$1.10	$0.95	$0.85	$0.75
1200-10B	10½"	2400'	$11.55	$4.00	$3.70	$3.40	$3.20	$3.00
1200-14B	14"	4800'	$25.00	$6.50	$6.00	$5.75	$5.50	$5.25

1 MIL PRECISION POLYESTER

See Page 7 for individual box selection.

Standard output for all general voice and music recording. Silicone lubricated and splice free.

STOCK #	REEL	LENGTH	VALUE	1-9	10-23	24-49	50-99	100+
1150-05G	5"	900'	$ .360	$1.25	$1.00	$0.90	$0.80	$0.75
1150-07G	7"	1800'	$ 6.20	$1.50	$1.25	$1.15	$1.00	$0.95
1150-10G	10½"	3600'	$14.35	$4.50	$4.00	$3.80	$3.50	$3.40
1150-14G	14"	7200'	$30.95	$8.00	$7.75	$7.50	$7.00	$6.85

¾ MIL PRECISION POLYESTER

See Page 7 for individual box selection.

Standard output for all general voice and music recording. Silicone lubricated and splice free.

STOCK #	REEL	LENGTH	VALUE	1-9	10-23	24-49	50-99	100+
1051-05W	5"	1200'	$ 5.45	$ 1.70	$1.50	$1.30	$1.15	$1.00
1051-07W	7"	2400'	$ 9.50	$ 2.00	$1.80	$1.60	$1.40	$1.25
1051-10W	10½"	4800'	$22.00	$ 5.50	$4.88	$4.48	$4.20	$4.00
1051-14W	14"	9600'		$10.90	$9.76	$8.88	$8.20	$7.90

½ MIL PRECISION POLYESTER

See Page 7 for individual box selection.

Standard output for all general voice and music recording. Silicone lubricated and splice free.

STOCK #	REEL	LENGTH	VALUE	1-9	10-23	24-49	50-99	100+
1350-05N	5"	1800'	$ 4.95	$2.25	$1.95	$1.85	$1.70	$1.60
1350-07N	7"	3600'	$ 8.25	$3.25	$2.95	$2.85	$2.70	$2.60
1350-10N	10½"	7200'	$18.40	$9.00	$8.40	$8.20	$7.90	$7.70

LOW NOISE — HIGH OUTPUT DAK PRECISION MAGNETIC TAPE

NOW YOU CAN BUY LOW NOISE HIGH OUTPUT PROFESSIONAL MASTERING TAPE AT TREMENDOUS SAVINGS. THIS TAPE IS RECOMMENDED FOR ALL CRITICAL MASTERING NEEDS. TAPE IS FIRST QUALITY SILICONE LUBRICATED SPLICE FREE, AND ALL IS SOLD ON AN UNCONDITIONAL MONEY BACK GUARANTEE.

DAK PRECISION LOW NOISE TAPE NOW AVAILABLE IN ½", 1", AND 2" CONFIGURATIONS FOR PROFESSIONAL MASTERING.

1½ MIL LOW NOISE HIGH OUTPUT PRECISION POLYESTER

Please specify box below.

1½ MIL low noise polyester for critical mastering and sub mastering. Black low noise tape with exclusive heavy duty binder, silicone lubricated. Extremely low background hiss level, extremely long tape life.

STOCK #	REEL	LENGTH	VALUE	1-9	10-23	24-49	50-99	100+
0210-05G	5"	600'	$ 2.85	$1.25	$1.00	$0.90	$0.80	$0.75
0210-07G	7"	1200'	$ 5.30	$1.75	$1.55	$1.40	$1.24	$1.14
0210-10G	10½"	2400'	$13.90	$5.00	$4.60	$4.30	$3.98	$3.78
0210-14G	14"	4800'	$27.50	$8.00	$7.50	$7.00	$6.70	$6.20

1 MIL LOW NOISE HIGH OUTPUT PRECISION POLYESTER

Please specify box below.

1 MIL low noise polyester for critical mastering. Black low noise tape with exclusive heavy duty binder, silicone lubricated. Extremely low background hiss level, extremely long tape life.

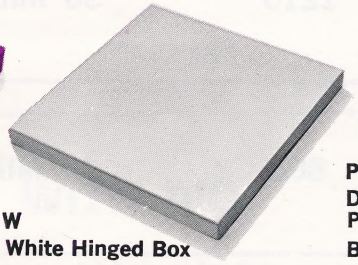
STOCK #	REEL	LENGTH	VALUE	1-9	10-23	24-49	50-99	100+
0951-05G	5"	900'	$ 4.25	$1.70	$1.50	$1.30	$1.15	$1.00
0951-07G	7"	1800'	$ 7.35	$2.25	$1.94	$1.80	$1.64	$1.50
0951-10G	10½"	3600'	$17.15	$6.00	$5.38	$5.10	$4.78	$4.50
0951-14G	14"	7200'	$34.05	$9.76	$8.88	$8.60	$8.20	$7.90

10½" and 14" reels are metal; 14" reels may have 1 splice.
Weights: 5" - 9 oz.; 7" - 13 oz.;
10½" - 40 oz.; 14" - 70 oz.

BOX SELECTION

Please make choice of box by using key letter (D), (W) or (P) in front of stock number. If no choice is made, DAK box will be sent. These options apply to 5" and 7" reels only. 10½" and 14" reels will be sent in standard boxes.

D
DAK Hinged Box
Included in price of tape.



W
White Hinged Box
Included in price of tape.

P
Deluxe
Plastic Hinged
Box Only $.15 extra.
Box without tape — $.30

SPECIAL PRICE

7" REEL ONLY!
If tape may have 1 splice deduct 10%. Any quantity

HALF-INCH NEW GENERATION HELICAL-SCAN VIDEO TAPE

NEW FROM DAK!

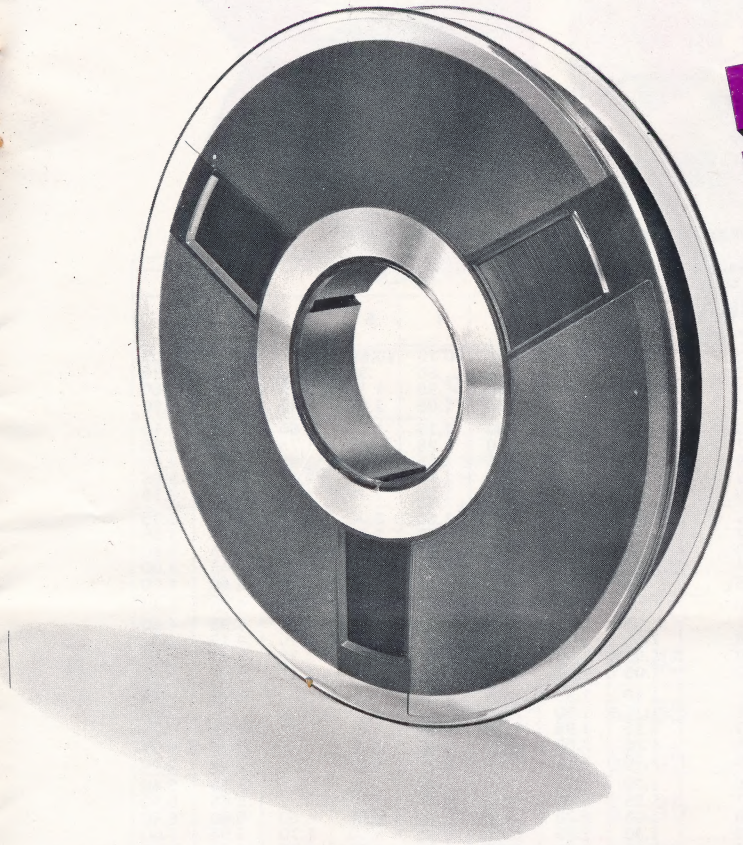
Professional precision helical scan video tape direct from the manufacturer. DAK introduces a new line of color compatible video tape. High reliability, extended durability and excellent signal to noise ratio combine to make DAK helical scan video tape a leader in the industry. Deluxe hinged box.

REEL SIZE	FOOTAGE	PLAYING TIME	LIST PRICE	DAK PRICE
7"	2400'	60 MIN.	$39.95	1-9 = $16.00 10-49 = $14.00 50+ = $12.75
7"	1250'	30 MIN.	$21.95	$9.50
5⅛"	1210'	30 MIN.	$21.95	$10.00
5"	800'	20 MIN.	$14.65	$9.00

SPECIAL PRICE

Same fine tape except dropout-count is too high for our first line. 7" x 2400' HSV Tape — Only $10.75 any quantity.

FIRST QUALITY 1" NEW GENERATION
HELICAL-SCAN VIDEO TAPE



NEW FROM DAK!

Professional precision helical scan video tape direct from the manufacturer. DAK introduces a new line of color compatible video tape. High reliability, extended durability and excellent signal to noise ratio combine to make DAK helical scan video tape a leader in the industry. Deluxe box.

FOR USE WITH 1" AMPEX

REEL SIZE	FOOTAGE	LIST PRICE	DAK PRICE
9¾"	3000'	$60.00	**$28.50**

FOR USE WITH IVC

REEL SIZE	FOOTAGE	LIST PRICE	DAK PRICE
8"	2150'	$45.00	**$21.50**

DAK ORDER FORM

PARCEL POST — Weights and Limits:

Parcels going to 2nd, 3rd, or 4th Class Post Offices, to APO or FPO addresses, or to Star or Rural Routes may not exceed 70 lbs. nor 100 inches in length and girth combined.

Parcels going to 1st Class Post Offices in zones 1 and 2 may not exceed 40 lbs. nor 72 inches in length and girth combined.

Parcels going to 1st Class Post Offices in zones 3 to 8 may not exceed 20 lbs. nor 72 inches in length and girth combined.

HOW TO FIGURE PARCEL POST RATES:

First: Estimate the total weight of your order.

Second: Find your zone on the zone map at right.

Third: Use the table of Parcel Post Rates. Read down your zone column to the line for the weight of your order. Add the amount shown here to your remittance.

Fourth: To insure fragile or valuable parcels also add the proper insurance fee shown below.

RAIL EXPRESS SHIPMENTS:

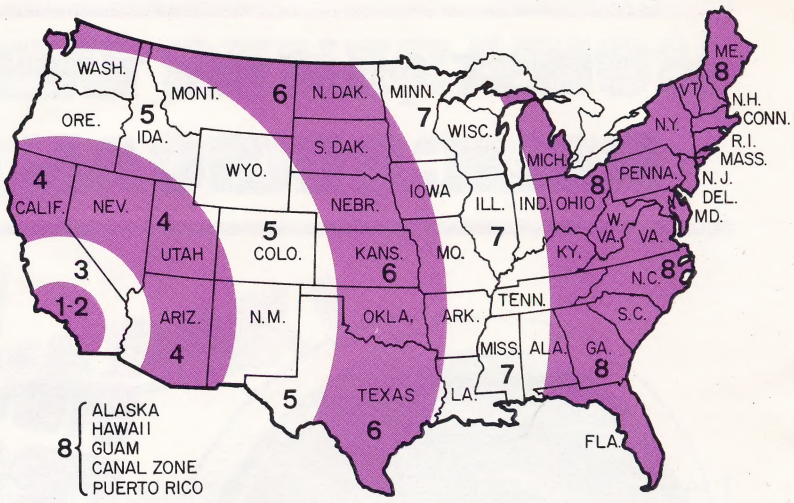
If your order cannot be shipped via Parcel Post but it is still under 35 lbs., it is advisable to specify shipment via Rail Express. Since larger orders often vary somewhat in gross weight, the best procedure to follow is to include payment for your order only and allow us to ship the parcel Rail Express shipping charges collect.

PARCEL POST INSURANCE FEES

Value $15.01 to $50.00 ..... 30¢
Value $50.01 to $100.00 ..... 40¢
Value $100.01 to $150.00 ..... 50¢
Value $150.01 to $200.00 ..... 60¢

UNITED PARCEL

Recommended for all points in California, Oregon and Washington where the resident has a street address (no Box numbers). United Parcel also serves parts of Arizona and Nevada. Service is also available to Chicago, Illinois and New York City and the Long Island area. Rates are generally slightly lower than Parcel Post.



FOURTH-CLASS (PARCEL POST) ZONE RATES

Weight 1 pound and not exceeding (pounds)	Local	ZONES 1 and 2	3	4	5	6	7	8
2....	$0.60	$0.65	$0.70	$0.75	$0.80	$0.90	$1.00	$1.05
3....	.60	.75	.80	.85	.95	1.10	1.20	1.35
4....	.65	.80	.85	.95	1.10	1.30	1.40	1.60
5....	.70	.85	.90	1.05	1.20	1.45	1.65	1.90
6....	.70	.95	1.00	1.15	1.35	1.60	1.85	2.10
7....	.75	1.05	1.10	1.25	1.50	1.75	2.10	2.35
8....	.75	1.10	1.15	1.35	1.60	1.90	2.30	2.60
9....	.80	1.15	1.20	1.45	1.75	2.05	2.45	2.85
10....	.80	1.20	1.30	1.55	1.90	2.20	2.65	3.10
11....	.80	1.25	1.35	1.60	2.00	2.30	2.85	3.35
12....	.85	1.30	1.45	1.70	2.10	2.45	3.05	3.55
13....	.85	1.35	1.55	1.80	2.20	2.60	3.25	3.80
14....	.90	1.40	1.60	1.90	2.35	2.75	3.45	4.00
15....	.90	1.45	1.65	2.00	2.45	2.85	3.60	4.20
16....	.95	1.55	1.75	2.05	2.55	2.95	3.80	4.40
17....	1.00	1.60	1.80	2.15	2.65	3.10	3.95	4.60
18....	1.00	1.65	1.90	2.20	2.75	3.20	4.15	4.80
19....	1.05	1.70	2.00	2.30	2.85	3.35	4.30	5.00
20....	1.05	1.75	2.05	2.40	2.95	3.50	4.50	5.20
21....	1.10	1.85	2.10	2.45	3.05	3.65	4.65	5.40
22....	1.15	1.90	2.15	2.55	3.15	3.75	4.85	5.60
23....	1.15	1.95	2.20	2.60	3.25	3.90	5.00	5.80
24....	1.20	2.00	2.25	2.65	3.35	4.05	5.15	6.00
25....	1.20	2.05	2.30	2.75	3.45	4.15	5.35	6.20
26....	1.20	2.10	2.35	2.85	3.55	4.30	5.50	6.40
27....	1.25	2.15	2.40	2.90	3.70	4.45	5.65	6.60
28....	1.25	2.20	2.45	2.95	3.80	4.60	5.80	6.80
29....	1.30	2.25	2.50	3.05	3.90	4.70	5.95	7.00
30....	1.30	2.30	2.55	3.10	4.00	4.85	6.10	7.20

1. SHIP TO:

Name (please print) _____ Date _____

Address _____

City _____ State _____ Zip _____

Quantity	Page	Weight	Stock #	Description	Price Each	Total Price

INSURANCE MANDATORY ON ALL PARCEL POST | **MINIMUM ORDER $15.00**

8. Ship via:
- ☐ Parcel Post
- ☐ Air Parcel Post
- ☐ Motor Freight
- ☐ Rail Freight
- ☐ Air Freight
- ☐ Rail Express
- ☐ Air Express
- ☐ Best Way

All foreign payments must be in U.S. Funds.

On Freight and Express orders DO NOT include money for shipping charges. Shipments will be made Shipping Charges Collect.

9. C.O.D. sales must have a deposit of 50% with the order.
10. A Dun & Bradstreet rating of F2½ or better is required for sales on open account or credit. (Min. Purchase Order $15.00.)
11. Dealers buying for resale, enclose tax card with permit number.
12. All prices are F.O.B. West Hollywood.

2. Amount for goods .....
3. Sales Tax (Calif. only) .....
4. Insurance Parcel Post only .....
5. Postage-UPS or Parcel Post only
6. Total amount of order .....
7. Amount enclosed .....

DAK Enterprises • **10845 Vanowen St., North Hollywood, Ca. 91605** • **(213) 984-1559**
P.O. Box 69920, West Hollywood, Ca. 90069 •

REELS IN BOXES

AUDIO

TYPE	SIZE	1-9	10-23	24-49	50-99	100+
¼″	3″	$0.23	$0.18	$0.16	$0.14	$0.13
	5″*	$0.32	$0.30	$0.28	$0.26	$0.24
	7″*	$0.36	$0.34	$0.32	$0.30	$0.28
	10½″**	$2.10	$1.95	$1.75	$1.65	$1.50
	14″**	$2.45	$2.15	$2.05	$1.95	$1.88
½″	10½″**	$2.35	$2.10	$1.95	$1.85	$1.75
	14″**	$2.65	$2.35	$2.25	$2.15	$1.98
1″	10½″**	$2.35	$2.10	$1.95	$1.85	$1.75
	14″**	$2.75	$2.45	$2.35	$2.25	$2.08
2″	10½″**	$6.75	$6.00	$5.70	$5.40	$5.00

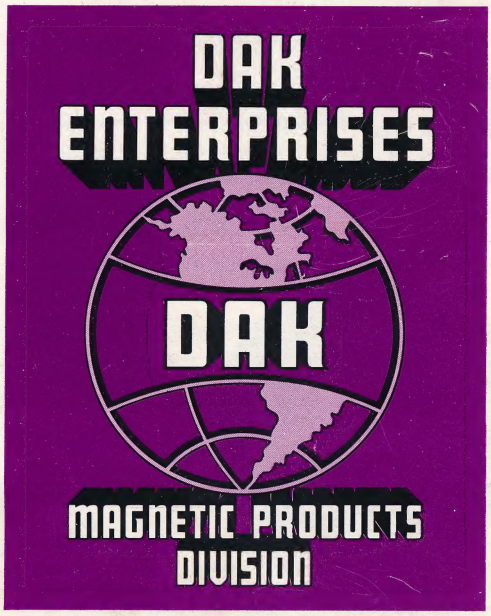
*New Plastic Reels in Individual Deluxe Hinged Boxes.

**Used Metal Reels. Latest Scotch or Ampex Tape. In Individual Boxes.

VIDEO

TYPE	SIZE	1-9	10-23	24-49	50-99	100+
½″	7″	$2.25	$2.15	$2.00	$1.85	$1.65
1″	8″	$4.75	$4.50	$4.20	$4.00	$3.85
1″	9¾″	$6.75	$6.00	$5.70	$5.40	$5.00
2″	10″	$6.75	$6.00	$5.70	$5.40	$5.00

Reels packed in Individual Boxes.



P. O. BOX 69920
WEST HOLLYWOOD, CAL. 90069, U.S.A.

ADDRESS CORRECTION REQUESTED
FORWARDING & RETURN POSTAGE GUARANTEED

½″ 2400′ Helical Scan Video Tape	$14.00
1″ 3000′ Helical Scan Video Tape	$28.50
C60 Steel Pin Rolling Guide Cassette	$ .55
C60 Calendered Low Noise Cassette	$ .74

Cobalt Energized Cassettes